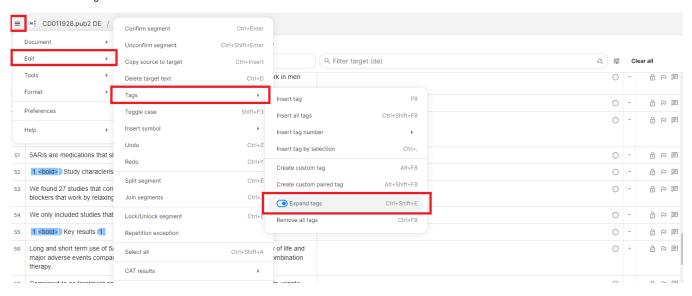
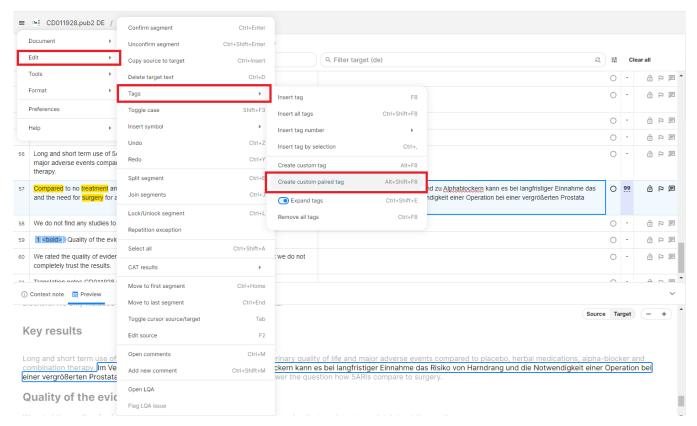
Add custom tags

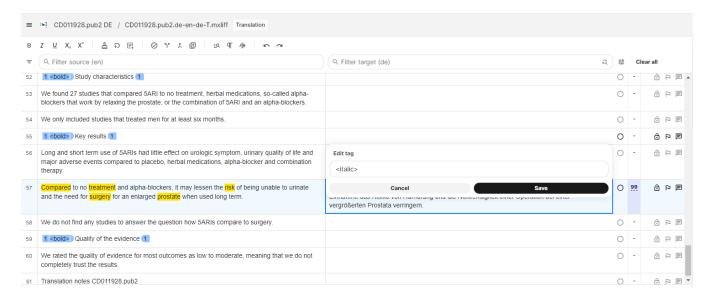
 In the web editor, go to the menu in the left-hand corner, then click Edit > Tags and select "Expand tags". This will make it easier to apply Custom tags.



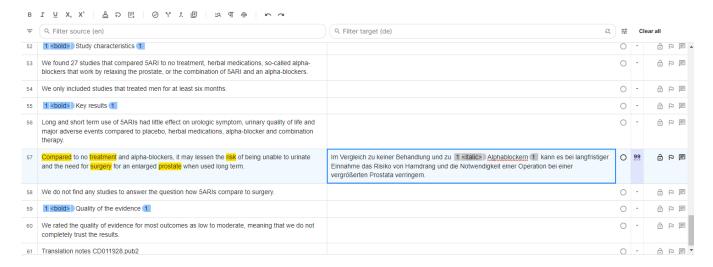
2. In the Target segment, click into the position where you would like to add the custom tag in the text, then go to **Edit > Tags**, and select "**Create custom paired tag**".



3. The tag will be inserted where you put your cursor before, and a small pop-up opens where you need to enter for example <italic> for italics - it is important that you enter the tag text exactly like that, in small letters. Then click on SAVE to save the tag.



4. Place the closing tag behind the last word that you would like to see formatted. In this example "alpha-blockers" will appear in italics.



You can find more information on tags here.